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- EMPOWERING GROWTH -



From Vision to Innovation: Turning Dreams into Reality

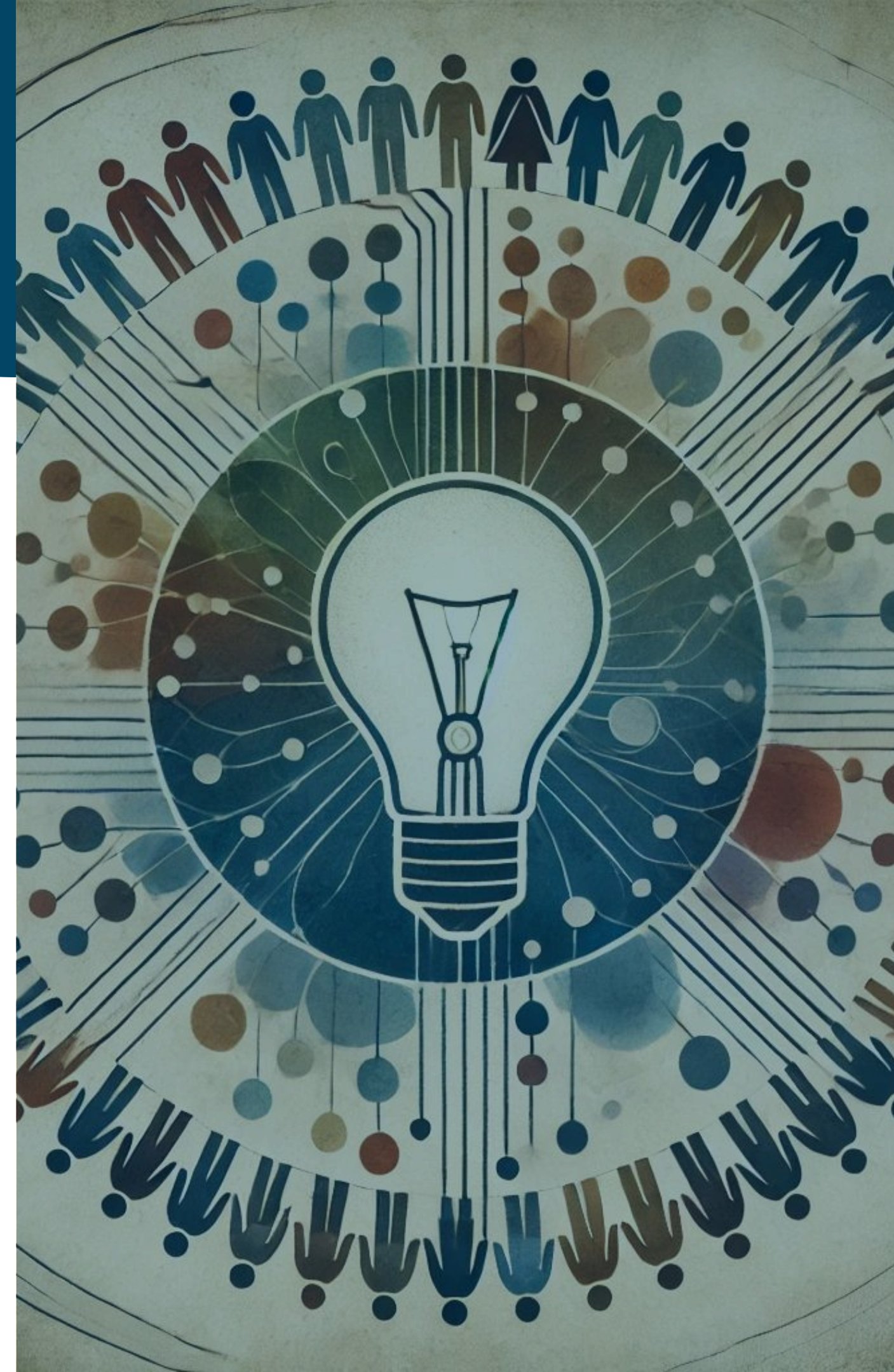
By: Ednali Fertuck-Zehavi
September 2024

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Overview

- Introduction
- Pillar 1: Vision
- Pillar 2: Strategy
- Pillar 3: Execution
- Pillar 4: Resilience
- Overcoming Challenges
- Q&A



Introduction

“Alice: Would you tell me, please, which way I ought to go from here?”

The Cheshire Cat: That depends a good deal on where you want to get to.

Alice: I don't much care where.

The Cheshire Cat: Then it doesn't much matter which way you go.

Alice: ...So long as I get somewhere.

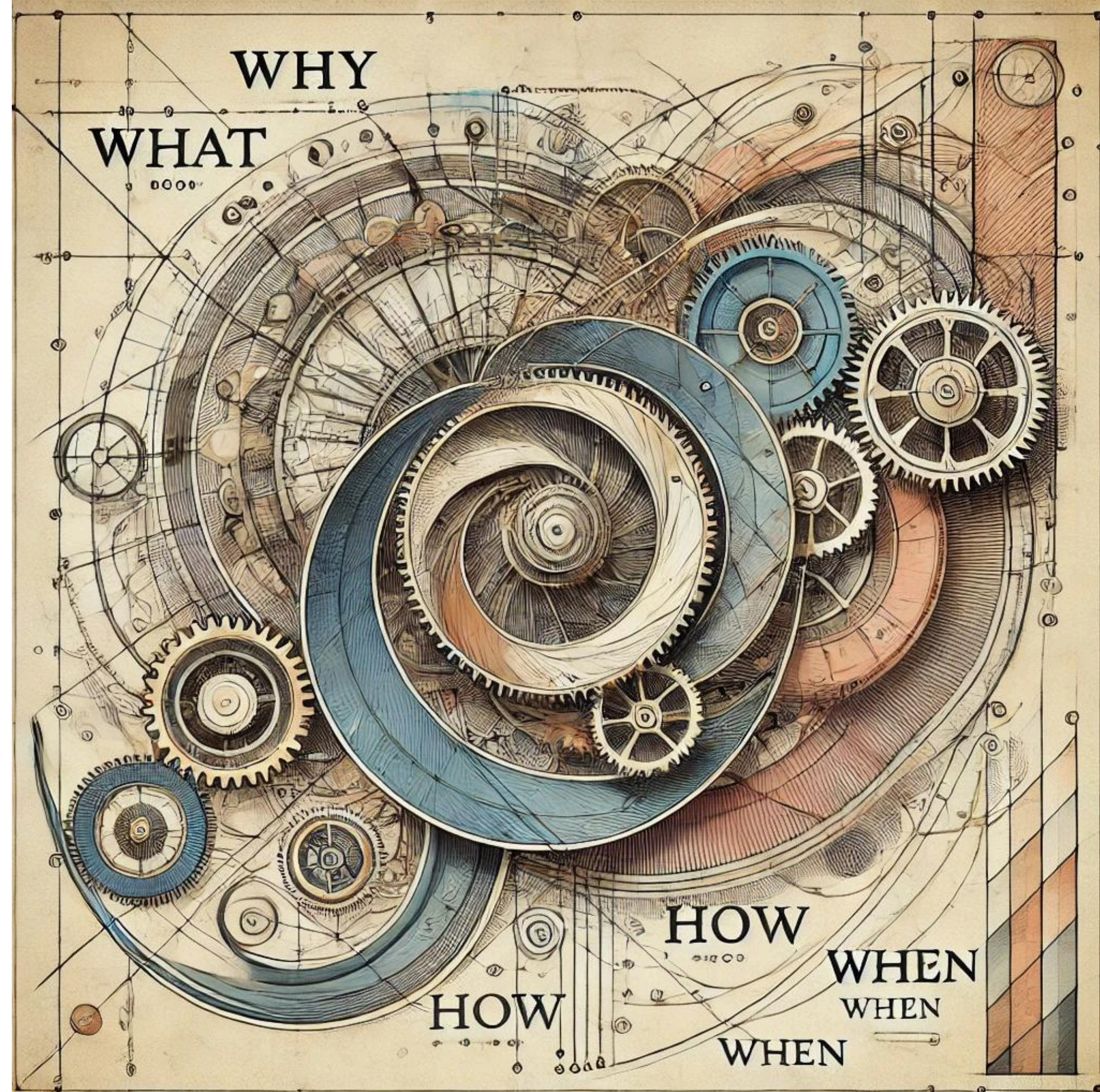
The Cheshire Cat: Oh, you're sure to do that, if only you walk long enough.”

Lewis Carroll, Alice in Wonderland



The questions method:

- WHY
- WHAT
- HOW
- WHEN
- (who, where)





Pillar 1: Vision

What is a VISION?

Why do we need it?

How can we create it?



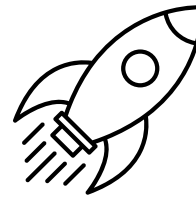
Where can a vision come from?

- “I have a dream”
- “I have a problem”



ASK
why

Your vision, your answer to your why should be:



Almost impossible...

But you can imagine it happening



External motivation

It can't be about money and it can't be about you



Strong and clear

Strong WHY and even stronger HOPE



Pillar 2: Strategy

Goal Setting & Milestones

Market Analysis & Positioning

Product Development Roadmap

Resource Allocation & Risk Management

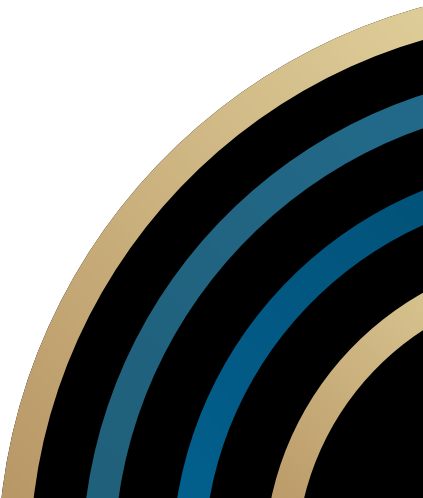
The questions method

- WHY
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- WHEN
- (who, where)





Pay attention to:

- Identify and articulate your assumptions.
 - Create a measurable matrix to test assumptions
 - Create a flexible strategy.
 - The short-term strategy is built to test assumptions in a low-cost and fast way.
- 



Pillar 3: Execution

Where ideas and strategies come to life

Small chunks

Persevere

Pivot

Key Aspects of Execution

- **Prioritization:** Focus on the 20% that drives 80% of results
- **Agile Methodologies:** Iterative product development
- **Team Alignment:** Clear roles, regular check-ins
- **Measuring Success:** (Use of KPIs and OKRs- know what to measure, why, and how)





Pillar 4: Resilience

The answer is just around the corner

Mental Toughness and Growth Mindset

Adaptability and Problem-Solving

Persistence and Grit

Support Systems

**When faced with challenges,
go back to the basics:**

Ask the Questions!

And connect with others.

**The secret sauce is the
community!**



Why Community?

- Crowdsourced Innovation
- Early Adoption & Testing
- Collaboration Over Competition
- Customer Loyalty & Advocacy
- Sustained Growth



Join the Movement: Empowering Rural Innovation

Let's collaborate to create sustainable, innovative solutions for rural areas. Join our community to share ideas, resources, and strategies that will uplift rural Canada.




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THANK YOU

For watching this presentation

Ednali Fertuck-Zehavi

 306-270-9702

 ednali@esuccesspro.com

 esuccesspro.com

 Vanscoy, SK



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